



Click & Pledge Announces New AI Assistant, Now on Amazon Alexa & Google Assistant

Customers can now access their nonprofit's fundraising statistics using only their voice. The AI Assistant is now available as an Amazon Alexa Skill, and Google Assistant Action.

Blacksburg, VA, February 08, 2018 --(PR.com)-- The future of fundraising intelligence is here. That's what [Click & Pledge](#), a leading fundraising software provider, announced this week when it introduced its [new AI Assistant](#) as an Amazon Alexa Skill and Google Action.

It's all too often, in a world increasingly surrounded by technology, that nonprofit employees and volunteers need access to their data and information faster than ever before. Click & Pledge's AI Assistant helps to relieve nonprofit professionals of this predicament. The AI Assistant connects Alexa or Google to a nonprofit's Click & Pledge account, then assists the customer by instantly retrieving real-time fundraising statistics from that specific account.

Click & Pledge CEO Kamran Razvan and spokesman Matt Sutherland revealed the AI Assistant on Tuesday during a [Facebook Live announcement](#).

"We are reaching the era of 'Information Now,' rather than a second from now," Razvan said during the announcement. "2018 is a major year for us."

Customers can set up the AI Assistant on Amazon Alexa Echo and Google Home smart speakers. The assistant also works if a customer's Click & Pledge account is linked to the free Amazon Alexa or Google Assistant apps that are available for smartphones or tablets.

After saying "Open Click & Pledge" (or "Ask Click & Pledge" for Google), users can try asking, "What are my stats for..."

- * Today?
- * Yesterday?
- * This week?
- * Last week?
- * This year?
- * This quarter?
- * A specific date (September 20, 2017)?
- * Giving Tuesday 2017?

Click & Pledge also plans to update the AI for future releases to include and exclude specific donor reports, like segmenting out recurring donors, or donations made during a specific event hosted by a nonprofit.

"While the world around us might ebb and flow, our mission stands strong," Sutherland said. "We pride



ourselves on our ability to deliver the most technologically advanced solutions of any platform, period. And that part won't change."

Click & Pledge's AI Assistant is now available for free to all Click & Pledge customers on [Amazon](#) and [Google](#).



Contact Information:

Click & Pledge

Matthew Sutherland

540-250-7930

[Contact via Email](#)

<https://clickandpledge.com>

Online Version of Press Release:

You can read the online version of this press release at: <https://www.pr.com/press-release/744150>