

PREPARE. STRENGTHEN. THRIVE.

Ready For Anything

A Free Workshop Series for Small Businesses in the New River Valley

Ready For Anything is a 6-part series of **free workshops** designed to help small businesses in the New River Valley build resiliency. Led by experienced business advisors and local subject matter experts, the program will help prepare your business for unforeseen challenges and have a plan in place to move forward once the dust settles.

CLASS SCHEDULE

Session 1: Continuity Planning | June 23, 2026

Identifying what the business does and what it needs to keep doing during a crisis.

Session 2: Financial Resilience | July 21, 2026

Cash flow protection and post-disaster funding.

Session 3: Disaster Preparedness | August 18, 2026

Physical safety and immediate site procedures.

Session 4: Risk Management & Insurance | 2027 Date TBD

Mitigating loss through coverage and physical preventative measures.

Session 5: Cyber Security | 2027 Date TBD

Protecting data and ensuring digital continuity.

Session 6: Marketing Continuity | 2027 Date TBD

Communicating with customers and managing reputation.

Location: CoWorks @The HUB, 801 East Main Street, Radford, VA 24142

2-hour evening sessions | Virtual option available (Zoom link provided after registration)

Register: www.roanokesmallbusiness.org/readyforanything



Learn More &
Register



Make Decisions. Take Action.

GrowthWheel Peer Group

In partnership with this program, we are recruiting small business owners to join our GrowthWheel peer group, led by a certified SBDC GrowthWheel advisor. Complete a 360 evaluation and get to work improving weak spots with clear actionable steps towards growth, together.

Visit: www.roanokesmallbusiness.org/growthwheel (choose the Helene Business Recovery option)

The Helene Business Recovery Initiative (HBRI) is a regional effort in the New River Valley providing no-cost support, tools, and resources to help your business prepare, adapt, and move forward with confidence.



This project was funded in part by GO Virginia, a state-funded initiative administered by the Virginia Department of Housing and Community Development (DHCD) that strengthens and diversifies Virginia's economy and fosters the creation of higher wage jobs in strategic industries.

A PROGRAM OF THE VIRGINIA SBDC, GREATER ROANOKE & NRV IN PARTNERSHIP WITH:



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